JUSTICE
OUTSIDE

CULTIVATING COMMUNITY OUTDOORS

Justice Outside's Inaugural Conference

SPONSORSHIP KIT

CONFERENCE SPONSORSHIP OPPORTUNITIES

SPONSOR PACKAGES, SUBJECT TO CHANGE: CURRENT AS OF 1.2023

Justice Outside is excited to hold our inaugural conference on April 27-28, 2023. This will be an opportunity for our community members to foster connections, facilitate growth, and expand our understanding of community in the outdoors. **Cultivating Community Outdoors** will center Black, Indigenous, and Communities of Color in recognition that through meaningful relationships with one another and the outdoors, we can build a world where we experience safety, health, and abundant joy.

WHY SPONSOR?

Our conference is an invitation to join Justice Outside as we cultivate seeds of racial justice in the outdoor and environmental movements. As we continue to reach milestones in our organization's history, this inaugural conference will be a practice in radical envisioning and mapping out our movement's next steps; your participation and perspective is warmly welcomed. As a community, we must work in partnership across the country to increase meaningful and safe participation of Black, Indigenous, People of Color in outdoor spaces. In this unique climate where our face-to-face interactions are still limited and our communities are continuing to adapt after the past three years of the uncertainty of the pandemic, it is more important than ever for our community to come together.

Sponsoring Cultivating Community Outdoors means reaching a national audience of Black, Indigenous, and People of Color leaders working to foster equity, access, and justice for historically marginalized communities. Justice Outside's conference attendees are changemakers, environmental leaders, and continuous learners from all walks of life who are committed to advancing racial justice in the outdoor movement. The conference is open to all. **In addition, we reach nearly 40,000 people through our website, more than 10,000 people on social media, and thousands of people on our email lists. We expect nearly 200 people at our conference, more than 100 have already registered.** We look forward to you joining us!

CONTACT US:
Danielle Wolfrum, Director of Donor Engagement
danielle@justiceoutside.org

CONFERENCE SPONSOR
$15,000

Our title sponsorship package is our most robust and premium sponsorship. Sponsors will enjoy a number of creative and exciting marketing opportunities as well as high visibility during the conference. We look forward to celebrating your support of **Cultivating Communities Outdoors!**

Sponsorship benefits include:

- Four (4) complimentary tickets for your company/organization
- Opportunity to submit a pre-recorded introductory video for us to show to attendees at the conference
- Shoutout from the podium
- Exhibitor table at the event
- Full page color advertisement in digital program booklet
- Logo prominently featured on a sponsor poster at entrance of the conference
- Prominent logo placement with digital link on event website
- Logo placement on all event email communications
- Digital logo placement at select times during the conference
- Opportunity to add promotional item to conference swag bag
- 2 social media shoutouts leading up to the conference
- Opportunity to provide content for a blog post on the Justice Outside website

RECEPTION SPONSOR
$10,000

Sponsorship benefits include:

- Two (2) complimentary tickets for your company/organization
- Shoutout from the podium
- Exhibitor table at the event
- Full page color advertisement in digital program booklet
- Logo prominently featured on a sponsor poster at entrance of the conference
- Prominent logo placement with digital link on event website
- Logo placement on all event email communications
- Digital logo placement at select times during the conference
- Opportunity to add promotional item to conference swag bag
- 1 social media shoutout leading up to the conference

COMMUNITY SPONSOR- $7,500

Sponsorship benefits include:

- Two (2) complimentary tickets for your company/organization
- Shout out from the podium
- Exhibitor table at the event
- Logo featured on a sponsor poster at entrance of the conference
- Half page color advertisement in digital program booklet
- Logo placement with digital link on event website
- Logo placement on all event email communications
- Opportunity to add promotional item to conference swag bag

PARTNER SPONSOR- $5,000

Sponsorship benefits include:

- One (1) complimentary tickets for your company/organization
- Exhibitor table at the event
- Logo featured on a sponsor poster at entrance of the conference
- Half page color advertisement in program booklet
- Logo placement with digital link on event website
- Logo placement on all event email communications
- Opportunity to add promotional item to conference swag bag

WORKSHOP/SESSION SPONSOR
$2,500

Sponsorship benefits include:

- Logo featured on a sponsor poster at entrance of the conference
- Quarter page color advertisement in digital program booklet
- Logo placement with digital link on event website
- Logo placement on all event email communications
- Opportunity to add promotional item to conference swag bag

LUNCH/BREAKFAST SPONSOR
$1,000

Sponsorship benefits include:

- Prominent signage during breakfast and lunch
- Logo on a sponsor poster at entrance of the conference
- Logo with digital link on event website
- Logo on all event email communications
- Opportunity to add promotional item to conference swag bag

LOOKING FOR SOMETHING A BIT DIFFERENT?

We would love to collaborate with you to craft a sponsorship package that fits your organization's unique needs. Looking to do something not listed here? We welcome your creative ideas!

Possible ideas include:

- Emails to conference audience
- Branded swag/gift boxes to a select number of registrants
- Photo contests
- Insert your fun idea here!

BECOME A SPONSOR

Thank you for supporting **Cultivating Community Outdoors: Justice Outside's Inaugural Conference**! Please respond by March 31, 2023.

CONTACT US: Have questions or want to talk about customization? Please contact Danielle Wolfrum, Director of Donor Engagement, at danielle@justiceoutside.org or 510-545-9684.

SPONSORSHIP LEVELS

- ☐ Conference Sponsor- $15,000
- ☐ Reception Sponsor, $10,000
- ☐ Community Sponsor, $7,500
- ☐ Partner Sponsor, $5,000
- ☐ Workshop/Session Sponsor, $2,500
- ☐ Breakfast/Lunch Sponsor, $1,000

PAYMENT INFO

- ☐ Credit Card: Submit payment here
- ☐ ACH/Wire Transfer: CONTACT US
- ☐ Mail Check: Justice Outside
  1624 Franklin St. Suite 520
  Oakland, CA 94612