



YOUTH
OUTSIDE

IMPACT REPORT 2018



“I gained perspective about my own power and privilege. This allowed me to recognize my own superpowers and lit a fire in me to champion others to find and embrace their own. I evolved as a human after nearly every session.”

— RISING LEADERS FELLOWSHIP PARTICIPANT 2018



“Along with my growing list of riddles, OEI has grown my network, my skills, my vision, my attention, and my trust in myself and being in the outdoors.”

— MARBELLA NOBLE, OEI 2018 GRADUATE

“As a woman of color in an organization that has a traditional look to it...it’s hard, it can be lonely in there...I appreciated the tools and resources that Youth Outside provided in the Cultural Relevancy Series.”

— SOFIA PABLO-HOSHINO,
2016 CULTURAL RELEVANCY SERIES PARTICIPANT



[Youth Outside provides] the questions as well as the answers and discussion spaces for us to have these conversations that are just so difficult to talk about. The toolbox that Youth Outside has provided me has really driven me to stay in the environmental field.”

— VALERIE LEE, 2018 RISING LEADERS FELLOWSHIP

A LETTER FROM THE CEO



Dear Friends,

As I look back on 2018, I am proud of Youth Outside's efforts to serve as a catalyst for change so that all youth have the opportunity to connect with the outdoors in meaningful ways. We worked hard to tackle the tough issues that stand in the way of an environmental and outdoor movement that is authentically inclusive and creates room for all people to feel welcome in nature.

I am also struck by what an exciting year of “firsts” it was for us!

In August, we kicked off our Outdoor Educators Institute (OEI) with an all-female and woman-identifying cohort for the first time ever. We incorporated powerful new programming in the OEI curriculum to explore how this intersection of identities might impact how people connect to the outdoors and nature.

We also received the results from our first formal evaluation of the OEI program. The evaluation showed that we are successfully preparing our graduates to be competitive applicants for available outdoor recreation and education jobs, and it highlighted some of the more complex elements that must be tackled to really drive change across the field.

We were able to support some new grantees, including Amah Mutsun Land Trust, California Indian Museum & Cultural Center, Good Samaritan Family Resource Center, Peacemakers, Inc., and The Latina Center. They are just some of the long list of organizations in our area who are removing the barriers that prevent young people from accessing the outdoors.

In June, we launched our first-ever blog, #DifficultTerrain, to allow us to ask the hard questions and spark the difficult conversations needed to drive change across the broader outdoor and environmental fields.

On behalf of our staff and board, thank you for supporting our efforts! We look forward to seeing what “firsts” we will be able to accomplish in 2019.

With appreciation,

A handwritten signature in black ink, appearing to read 'Kim Moore Bailey'. The signature is fluid and cursive.

Kim Moore Bailey
CEO



YOUTH
OUTSIDE

2018 IMPACT

11,960

YOUTH TYPICALLY

underrepresented in the outdoors accessed transformative outdoor experiences with support from Youth Outside's grantmaking.



69

PROGRAM
PARTICIPANTS
SURVEYED

to ensure our programs are effective and remain relevant to the outdoor field.

3

 LEADERS

in the environmental and outdoor fields shared their personal stories about how connecting with nature early on shaped their career choices at our fall event. All of them have participated in Youth Outside programming.



29



NON-PROFIT
ORGANIZATIONS

who were supported through Youth Outside grantmaking.

17

OUTDOOR
LEADERS

trained through our Outdoor Educators Institute.



1

 NEW BLOG

launched in June, called #DifficultTerrain, that gives Youth Outside a place to ask the hard questions and spark the difficult conversations needed to drive change across the broader outdoor and environmental fields.

21
LEADERS



supported through our
Rising Leaders Fellowship
program.

1

FORMAL EVALUATION

of our Outdoor
Educators Institute,
completed by
Informing Change,
offered valuable
insights for Youth
Outside and the
broader environmental
and outdoor fields.

94%

OF OUR 2017
OUTDOOR
EDUCATORS
INSTITUTE
GRADUATES



are now working in outdoor
education and recreation.



24

ORGANIZATIONS

from the outdoor and
environmental fields
benefited from Youth
Outside's training and
support services.

OVER

1,400



COMMUNITY MEMBERS

engaged with Youth Outside
at events and convenings
this year.

13

ORGANIZATIONS

supported
through
our Cultural
Relevancy series.



YOUTH
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2018 IMPACT



21

**SPEAKING ENGAGEMENTS
LED BY YOUTH OUTSIDE
STAFF, INCLUDING:**

- Western Region Association for Environmental Education (WRAEE)
- National Association for Interpretation, Region 9 Conference
- U.S. Forest Service, Regional Leadership Meeting
- The San Francisco Foundation
- Children & Nature Network Leadership Summit
- PGM ONE Conference
- Blue Sky Funders Forum/ Environmental Education Funders Collaborative Gathering
- Natural Leaders Summit, Children & Nature Network
- Coastal Access Workshops, CA Coastal Conservancy
- North American Association for Environmental Education Conference (NAAEE)
- American Evaluation Association Conference (AEA)
- The Redford Center's Story Summit





2018 GRANTEES



Acta Non Verba



Amah Mutsun
Land Trust



Bay Area
Wilderness Training



Brothers on the Rise



Brown Girl Surf



California Indian Museum
& Cultural Center



Camp Phoenix



Center for
Land-Based Learning



Community Grows



ENVIRONMENTAL
VOLUNTEERS
Inspiring a love of science and nature

Environmental
Volunteers



FoodWhat Inc.



GirlVentures
ADVENTURE • DISCOVERY • ACTION

GirlVentures



Good Samaritan Family
Resource Center



Growing Up Wild



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2018 GRANTEES



Literacy for
Environmental
Justice



Movimiento



Our Wilderness Now



Peacemakers, Inc.



Peralta Hacienda
Historical Park



Pie Ranch



Project Avary



Rooted in Resilience



The Latina Center



Urban Sprouts



Vida Verde



Warrior Institute



Waterside Workshops



Wilderness Arts and
Literacy Collaborative

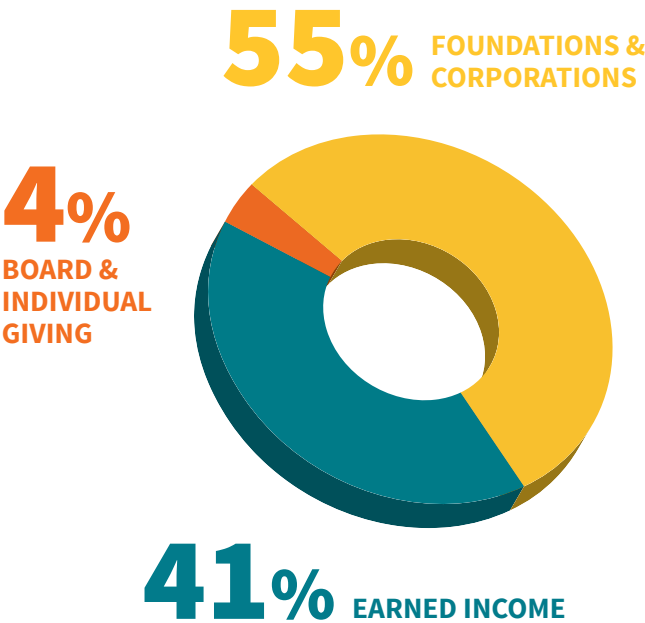


YES Nature to
Neighborhoods

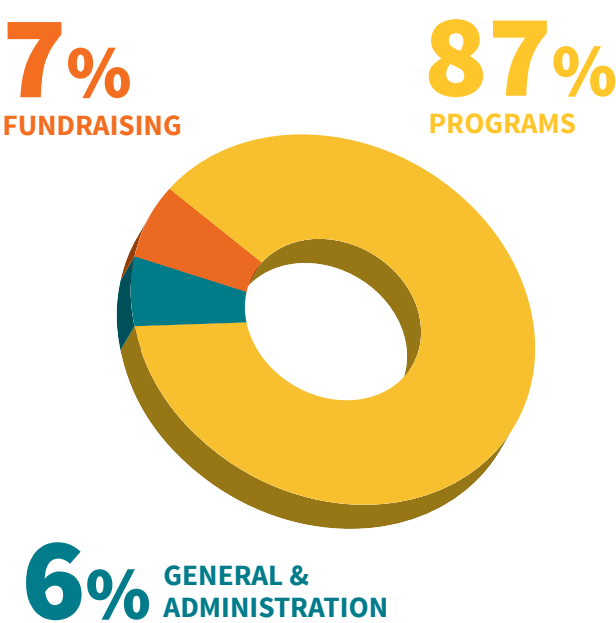


2018 FINANCIALS

FY18 REVENUE



FY18 EXPENSE



“[Participating in the grantee cohort series] helped me create greater consciousness and critical thinking around both our programmatic and fundraising work.”

— 2018 GRANTEE PARTICIPANT



SUPPORTERS AND PARTNERS

SPECIAL THANKS TO YOUTH OUTSIDE'S BOARD OF DIRECTORS FOR BEING THE BEST ADVOCATES FOR OUR MISSION:

Diane Aranda (President)
Liwen Mah (Vice President)
Kevin Schwartz (Treasurer)
Carol Olson (Secretary)
Luis Arteaga
Rajan Bechar
Dan Martin
Scott B. Murray
Christine Nota
Kristin Prukop
Dan Quigley
Katrina Strafford
Laura Vollmer
Kaleo Yamabayashi

YOUTH OUTSIDE EXPRESSES OUR GRATITUDE TO THE FOLLOWING INSTITUTIONS FOR THEIR GENEROSITY AND PARTNERSHIP:

Apple Inc.	Northern California Grantmakers
The California Endowment	Outdoor Afro
Clarence E. Heller Charitable Foundation	The Pacific Forest and Watershed Lands
Clorox Company	Patagonia
Columbia Sportswear	The PG&E Corporation Foundation
The David and Lucile Packard Foundation	Pisces Foundation
Diva Cup	Salesforce
James P. and Brenda S. Grusecki Family Foundation	San Francisco Foundation
Girl Ventures	San Francisco Recreation and Parks
Kaiser Permanente	Sand Hill Foundation
Morgan Family Foundation	Seal Skinz
Mountain Hardwear	Stewardship Council
MUFG Union Bank Foundation	Unity Technologies
National Recreation Foundation	



OUR SINCERE APPRECIATION TO THE PARTNERS WHO COLLABORATED WITH US TO DELIVER OUR PROGRAMS; WITH SPECIAL THANKS TO:

Bay Area Wilderness Training	Golden Gate National Parks Conservancy at Crissy Field Center
Bridges Rock Gym	Intersections Consulting
Brown Girls Climb / Taylored Fit Solutions	NatureBridge
City Surf Project	Outward Bound California
David Pon	Pacific Leadership Institute
East Bay Regional Park District	Point Bonita YMCA
Environmental Traveling Companions	Yes Nature to Neighborhoods
Foster Calm	



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SUPPORT YOUTH OUTSIDE

“It’s easy to get overwhelmed. We face huge challenges as we tackle a complex set of intertwined outcomes that are necessary to lead to real change – and we must continue to fight to transform the outdoor and environmental movements on a large scale. But we also need to appreciate that every time a young person finds this career path...every time someone feels included and welcome in the outdoors...every time an organization is willing to take a hard look at themselves...we are making a difference.”

— KIM MOORE BAILEY, #DIFFICULTTERRAIN

**You
can
make a
difference!**

youthoutside.org/donate





YOUTH OUTSIDE

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