



YOUTH
OUTSIDE

ANNUAL REPORT 2017



**THE HEALTH OF OUR YOUTH DEPENDS ON
GETTING YOUTH INTO NATURE.
THE HEALTH OF NATURE DEPENDS ON
GETTING **YOUTH OUTSIDE.****



**YOUTH
OUTSIDE**

A LETTER FROM THE EXECUTIVE DIRECTOR



Dear Friends,

Thank you! It has been a remarkable year for Youth Outside and we know that our success is due to your support and belief in our work. As 2017 comes to a close, we found ourselves not only looking back on this year, but reflecting back to when we first began. Since 2013, Youth Outside has enabled over 15,000 underrepresented youth across northern and central California to have meaningful outdoor experiences, trained 300 individuals and provided technical assistance to 24 partner organizations to catalyze a strong environmental field that is made up of effective and inclusive leaders. We know that our alumni are boldly taking action, as wilderness educators, conservationists, and systems-shifters nationwide to ensure that all young people feel that they belong in nature and in the environmental movement.

And yet, this year has shown us that our mission is more urgent than ever before. Collectively, we are facing some of the greatest threats to our environment, safety, health and human rights: and our effort to live in dignity has never been so challenged. Youth Outside embraces our responsibility to support the field to rise to have these conversations and meet these challenges. In order to address the cultural factors that drive inequity and exclusion in the outdoor and environmental education field, we are supporting practitioners and leaders to begin shifting their institutional culture and operations in ways that improve how they engage underrepresented youth.

As you will see in our first annual report, the results are clear: more inclusive work is more effective work. When our trainees apply and integrate cultural relevancy into their operations, they become more effective at accomplishing their missions. Engagement rates increase, the positive benefits of programs are enjoyed by broader audiences, and organizations become more capable at attracting and retaining talented leaders from underrepresented communities. It's a win:win:win.

On behalf of our Staff and Board, thank you for supporting us along our path, and for being a vital part of our community.

With appreciation,

Kim Moore Bailey
Executive Director, Youth Outside



2017 IMPACT



8,500

UNDERREPRESENTED YOUTH

received access to transformative outdoor experiences, thanks to Youth Outside's grantmaking program. Youth served are ages 12-24, from northern and central California, with 97% identifying as people of color.



550

COMMUNITY MEMBERS
attended Youth Outside events and convenings this year.



10

SPEAKING ENGAGEMENTS



led by Youth Outside staff, including the National Parks Science and Natural Resources Symposium, Environmental Grantmakers Association, North American Association of Environmental Education, the Children & Nature Network summit, and the 2017 PGM ONE Summit.

12

RISING LEADERS



supported, through the Rising Leaders Fellowship, to strengthen their leadership skills in order to advance equity within their organizations and across the youth-serving outdoor and environmental field.

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18

OUTDOOR LEADERS



trained through the Outdoor Educators Institute. Participants are ages 18-24 and from underrepresented communities and 78% of recent graduates transitioned into recreation-based employment.

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32

GRANTEE ORGANIZATIONS

supported through the Grantee Cohort Series to receive practical tools and training in order to make progress addressing equity and inclusion through their work serving youth.

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1

CASE STUDY

produced to offer a model for the outdoor and environmental field demonstrating the impact of applying an equity approach within youth-serving outdoor programs.

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ORGANIZATIONAL CLIENTS

from the outdoor and environmental field benefited from Youth Outside's Training and Support services, in the interest of building capacity to more authentically engage underrepresented youth, in California and across the U.S.

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80

PROGRAM PARTICIPANTS

surveyed to ensure our programs are effective and remain relevant to the outdoor field.



2017 GRANTEES



ACTA NON VERBA



ADVENTURE RISK CHALLENGE



BAY AREA WILDERNESS TRAINING



PERALTA HACIENDA HISTORICAL PARK



PIE RANCH



PROJECT AVARY



BROTHERS ON THE RISE



BROWN GIRL SURF



CALIFORNIA CONSERVATION CORPS



ROOTED IN RESILIENCE



SEVEN TEEPEES



SIERRA INSTITUTE FOR COMMUNITY AND ENVIRONMENT



CAMP PHOENIX



CENTER FOR LAND BASED LEARNING



COMMUNITY GROWS



SIERRA NATIVE ALLIANCE



STUDENT CONSERVATION ASSOCIATION



SUNRISE MIDDLE SCHOOL



EASTERN SIERRA CONSERVATION CORPS



ENVIRONMENTAL VOLUNTEERS
Inspiring a love of science and nature

ENVIRONMENTAL VOLUNTEERS



FOODWHAT INC.



SUNRISE SPECIAL SERVICES FOUNDATION
"...For the Quality of life"



TUOLUMNE RIVER PRESERVATION TRUST



VIDA VERDE



GATEWAY MOUNTAIN CENTER



GIRLVENTURES



GROWING UP WILD



OUTWARD BOUND CALIFORNIA



WARRIOR INSTITUTE



WATSONVILLE WETLANDS WATCH



WILDERNESS ARTS AND LITERACY COLLABORATIVE



YES NATURE TO NEIGHBORHOODS



Our congratulations to Mira Manickam, Executive Director at Brown Girl Surf for being named a 2017 Everyday Hero by Toyota.

[LEARN MORE](#)



"Youth Outside does much more than provide our organization with financial support. Their in-kind capacity building and staff development investments are strengthening our model as a youth development agency while building the skills of our staff to become expert trainers in the field of outdoor access."
Eric Aaholm, Executive Director, YES Nature to Neighborhoods
2017 Recipient of the Vineyards Award, for Most Outstanding Nonprofit with a budget under \$1M, AFP National Philanthropy Day.



YOUTH OUTSIDE

“Youth deserve the benefits of being outdoors, of healthy environments and communities. And they deserve to be on the frontlines of making those positive changes.”
- Elyse Wood, Rising Leaders Fellowship Alumna 2016



“Youth Outside uses a high-impact curriculum to train organizations on social and environmental justice, with a focus on diversity, equity, and inclusion.”
- Irene Wong, The David and Lucile Packard Foundation

“On this trip, I found strength I didn’t know I had. I was humbled by those younger and older than me. I overcame the struggles of hiking up mountains that dwarf me. Our environment provided us space, silence, and challenges that returned me to my human core.”
- Youth participant with the Mosaic Project, a Youth Outside grantee

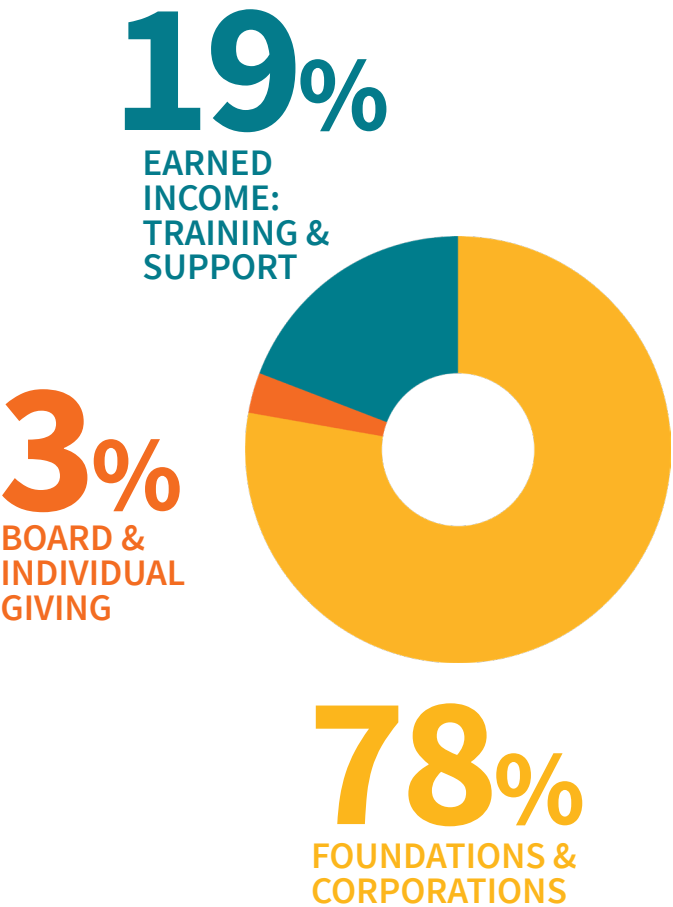


“OEI expanded my network and connected me with invaluable resources to work creatively with nature.”
- Ariel Wang, Outdoor Educators Institute Alumna 2015
[LEARN MORE](#)

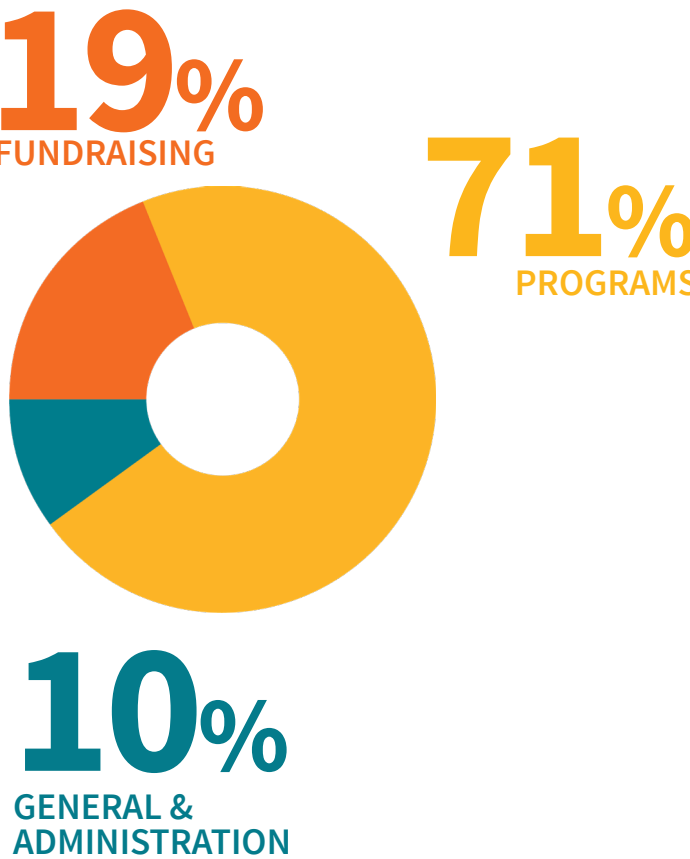
FINANCIALS



FY17 REVENUE



FY17 EXPENSES



* Based on pre-audited figures. 2017 Audited Financials available upon request.
* These figures do not include Youth Outside's grantmaking expenses or revenue released from restriction to support grantmaking.



SUPPORTERS & PARTNERS

Special thanks to Youth Outside's Board of Directors for being the best advocates for our mission:

Diane Aranda (President)

Liwen Mah (Vice President)

Kevin Schwartz (Treasurer)

Carol Olson (Secretary)

Luis Arteaga

Rajan Bechar

Dan Martin

Scott B. Murray

Christine Nota

Kristin Prukop

Dan Quigley

Katrina Strafford

Laura Vollmer

Kaleo Yamabayashi

YOUTH OUTSIDE EXPRESSES OUR GRATITUDE TO THE FOLLOWING INSTITUTIONS FOR THEIR GENEROSITY AND PARTNERSHIP:

**Kaiser Permanente
The David and Lucile Packard Foundation
National Recreation Foundation
San Francisco Foundation
Morgan Family Foundation
Sand Hill Foundation
Clarence E. Heller Charitable Foundation
James P. and Brenda S. Grusecki Family Foundation
MUFG Union Bank Foundation
The PG&E Corporation Foundation
Northern California Grantmakers
The California Endowment
Apple Inc.
Pisces Foundation
Unity Technologies
Clorox Company
The Pacific Forest and Watershed Lands
Stewardship Council
Mountain Hardware and Columbia Sportswear**

Our heartfelt appreciation to over **100 individual supporters** this year. Thank you for being a part of our community!

OUR SINCERE APPRECIATION TO THE PARTNERS WHO COLLABORATE WITH US TO DELIVER OUR PROGRAMS. WITH SPECIAL THANKS TO:

**Bay Area Wilderness Training
Outward Bound California
Environmental Traveling Companions
Acta Non Verba Urban Farm
San Francisco Recreation and Parks Department
Golden Gate National Parks Conservancy
at Crissy Field Center
YES Nature to Neighborhoods
Foster Calm
NatureBridge**



JOIN US



WE INVITE YOU TO JOIN OUR EFFORTS TO SHAPE THE FUTURE OF THE ENVIRONMENTAL AND OUTDOOR FIELD INTO ONE THAT IS MORE INCLUSIVE AND EFFECTIVE.

ENGAGE

Learn more about our programs at youthoutside.org/programs and explore the customized services we can provide you.

DONATE

Offer your support today at youthoutside.org/donate

SHARE

Follow us and join the conversation on



We want to hear from you!

CONTACT US AT [INFO@YOUTHOUTSIDE.ORG](mailto:info@youthoutside.org)

SPECIAL THANKS TO OUR 2017 ORGANIZATIONAL CLIENTS:

**Association of Zoos and Aquariums
ChangeScale
CREEC
East Bay Community Foundation
East Bay Regional Park District
Hidden Villa
Lawrence Hall of Science
National Parks Service**

**Natural Resources Defense Council
North American Association of
Environmental Education
S.E.E.C
Sierra Club ICO
Ten Strands / Environmental Literacy
Steering Committee
YMCA**



YOUTH OUTSIDE

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